

GERALD GRAY BILLINGS

Gerald, for 20 years has built a reputation as a leader in market research and media development for G&G Advertising. He has worked extensively with local, community-based organizations, and he advocates as a professional, volunteer, and leader. At G&G Advertising, Gerald has worked on state, regional, and national campaigns promoting behavioral change on many current health-related issues. Gerald has worked on such campaigns as: Downtown Billings Association, Billings YMCA, Censuses 2000, 2010, and 2020, Youth Smoking Prevention Campaign, Partnership for Drug-Free America, American Indian College Fund, Office of National Drug Control Policy, Con Alma Health Foundation, Centers for Disease Control Verb campaign, New Mexico State Fair, Portland Indian Health Board, Gold West Country, University of New Mexico Athletics, and Santa Fe Opera.

Gerald's previous career was in a teaching position with the Box Elder Public School System where he created and implemented instructional materials for use in public classrooms. He developed and delivered a general education curriculum inclusive of all students and learning styles. He worked with and maintained a parent-to-teacher system knowing that his students' successes came from encouraging and getting parents involved in their children's education. His teaching experiences instilled in him the importance and commitment to increasing access to educational opportunities for many underserved populations. It gave him the understanding of the importance of making certain the whole child was the center of reaching success – the child's learning and successes in school were possible when paired with good health habits, a supportive home environment, a supportive social system, and a safe and healthy place in which to live.

Gerald currently serves on the Rocky Mountain Tribal Leaders Council as the Chairman, which serves 12 tribes in the Rocky Mountain region. He is also a commissioner that serves on the State Tribal Economic Development Commission and Gerald is also the current chairman of the Little Shell Tribe of Montana, in which he has served since 2012 as the elected chairman of the Little Shell Tribe. Gerald oversees tribal programs, economic opportunities for the tribe, and maintains government-to-government relationships with city, county, state and federal governments, and individuals on behalf of the tribe's 5600 members.